

[1959]

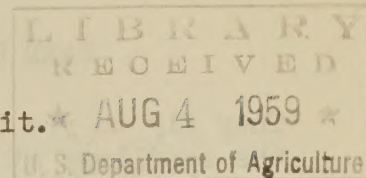
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Or
1382

RYERSON AUGUST SPECIALS - SEED, SEEDLINGS, MATURE PLANTS

Page 1.

AUGUST, 1959, SPECIAL NUMBER ONE



"Sow-It-Yourself" Orchid Seed and Flasking Outfit. ★ AUG 4 1959 ★

Anyone seriously infected with the ORCHID BUG will eventually want to try some seed sowing. Only trouble is, few want as many as one hundred seedlings all alike! In the past, I've resisted all urgings to sell MIXED Cattleya seed because I thought you'd be unhappy later, not knowing what you had.

But at last I have chosen five strong crosses of seed that will grow well together and that are so different from each other in blooms, you will have little difficulty in identifying them when they reach the flowering stage.

And because so many of you would like to try the new "Miracle media" but lack the pressure cooker in which to process it, I'm offering everything you need for the flasking, including one flask of the media -- all ready to sow!

Won't it be fun to watch the five hybrid seed crosses germinate into "green dots," put out minute leaves and roots, and develop into husky seedlings inside their sterile incubator? And what an exciting "conversation piece" to display with pride to your friends and relatives!

Here are the crosses you will receive:

#64-2 C. SOURCE D'OR - Gold to bronze cluster type bifoliate. Fall.

#65-2 C. AUDREY SCHUBERT X C. SO-SUPERB - Flat, open, well-held clusters, rich rose to lilac with clear yellow zones in throats. Spring or twice yearly.

#196 L. SUPERBIENS X LC ARTHUR MILES - Long-stemmed clusters pink blooms with wavy petals and yellow lips. Interesting novelty. February, March.

#962 C. KING GEORGE X B. DIGBYANA - Cream to chartreuse "brasso" with full, fringed, rose-tinted lips. Summer, or twice yearly.

#963 LC OREBUS X BLC CAMEO - Rich yellow to orange with brilliant, blood-red lips and throats. Late Summer-Autumn.

A RYERSON FIRST! Never before have I offered a one-flask packet, nor a mixture. But with the new technique for eliminating chaff, plus the wide-necked flask into which the sterilized seed can be poured (eliminating wasteful dropper) I think you should have no trouble. Everything you need, including instructions, will travel to you via Rail Express in my box-with-a-handle. Please don't ask for Parcel Post delivery as they no longer have out-of-bag mail and the flask would be thoroughly jumbled in the mail sack.

Price of above, during August-September, 1959.....\$6.00, COMPLETE!
(Express charges collect.)

Want me to sow the seed for you and just ship the sown flask to you? Okay, same August price, and the flask starts to you as soon as germination is evident. But while there is less risk, there is also less fun!

AUGUST, 1959, SPECIAL NUMBER TWO

BARE ROOT SEEDLINGS, OUT-OF-COMMUNITIES - Ready For Individual Pots.

They fly to you by PREPAID AIR MAIL IN U.S.A. but no potting materials accompany the seedlings at the August Special prices. If you want seedling-size Silvacon, order from Page 9-A. Plastic pots are 3¢ each. Such orders will precede your air mailed seedlings, via Parcel Post.

10 bare root seedlings (all the same hybrid, your choice).....\$5.00
 21 bare root seedlings (7 each, your choice of THREE hybrids)\$10.00
 36 bare root seedlings (6 each, all six hybrids listed below)\$15.00

#Ph-36 PHAL. GRACE PALM X AMABILIS X CAST IRON MOUNTAIN - Sprays White "Moth Orchids."

#50 C. CHLOE (Bicolor X Bowringiana, 'Brilliant') - Bright, sparkling clusters. Fall.

#52 C. SUPERBA X C. GRANULOSA - Heavy-textured bifoliate; rich red-purple, similar to C. Antigo. Spring.

#197 LC CAPULET (L. Purpurata X Lc G.S.Ball) - Free-flowering, peach to bronze clusters. Spring-Early Summer.

#223 B. NODOSA X C. GUTTATA, LEOPOLDII - Interesting novelty; should be fragrant like "Lady of the Night." Might be twice yearly, Spring, Fall.

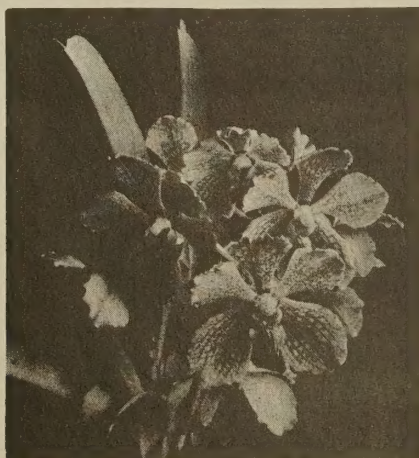
#883 C. WHITE CHRISTMAS X L. FLAVA - Long-stemmed, star-shaped cream to gold. Late Winter, Spring.

AUGUST, 1959, SPECIAL NUMBER THREE

BLOOMING SIZE STRAP-LEAF VANDA PLANT

Every year I manage to introduce a few additional Orchidists to the abundance of long-lasting flowers with which STRAP LEAF VANDA HYBRIDS will reward them. If your collection, so far, has been largely limited to once or twice a year Cattleya blooms in lavender, white and WCL, here is your opportunity to add variety of color, form and multiple blooming seasons!

The wide variation in color combinations and dimity-print-like patterns drawn on the petals and sepals of Vandas is almost endless: brown on tan or buff; strawberry red on blush pink; midnight purple on pearl gray to blue-lavender -- just to mention a few. (See pages Q and V.)



The group set aside for you August Special folks are all good, dependable, free-flowering hybrids. But there are only two or three plants of any given hybrid, so this is a "Surprise Me" offering. The choice must be left up to one Dan'l Ryerson.

However, if YOU buy three, you may be sure each will be different from the others. Each will bear its correct name tag.

Single Vanda Hybrid.....\$10.00
 Three (each different) 25.00
 (Shipping charges collect.)

AUGUST, 1959 SPECIAL NUMBER FOUR

SEEDLINGS IN SQUARE 4-INCH PLASTIC POTS

Near blooming size seedlings are almost as popular as "Bare Root" Babies ready for their first pots. There are two advantages: you don't have to wait so long for first flowers; and seedlings in 4" plastic pots are as easy to care for as fully mature plants.

So, while I am setting September 30th as the absolute deadline for the August Specials, my advice is to order earlier to get a good selection of these seedlings, as quantities are distinctly limited.

SINGLE seedling in 4-inch (your choice).....\$ 7.50 (prepaid in U.S.)

Any THREE SEEDLINGS IN 4-in. " " \$18.00 " " "

One EACH (All SIX listed below) \$25.00 (Charges coll.)

#159 C. SCHROEDERAE X GUTTATA - Pink bifoliate clusters with over-lay of red to maroon dots. Very free-flowering when fully mature. Spring or twice yearly.

#594 LC SENATA X C. ENID, SUPERBA - Medium to dark with brilliant lips and gold zones in throat; intensely fragrant. Spring or twice yearly.

#714 LC FLORENCE PICKARD X LC SILVERTIP - Strong, free-flowering White-Colored-Lip hybrid for late Fall or twice yearly.

#724 LC ALLISON (Crowborough X trianae, Edgar Knight) - Bright, dark lavender with claret red lips and throats; some matching petal tips. Winter.

#758 B. DIGBYANA X LC CANHAMIANA ALBA - White to blush-pink fringed-lip "Brasso" for May-June Season. Some with brilliant purple in lip.

#761 C. MRS. MAHLER (Bicolor, 'Emerald' X Guttata, Leopoldii) - Folks who have been disappointed in a fruitless search for a good Bicolor or Guttata, love this cross between the two. One customer who bought it as a tiny seedling reports he refused \$35.00 for the plant in flower! I think you'll like it, too.

BONUS! For the first 20 DOUBLE ORDERS of the above set (2 each, all six hybrids, fifty dollars for the 12 seedlings) I will include the following bonus in 4-inch:
One blooming size Oncidium division, ONCIDIUM VARICOSUM VAR. ROGERSII. Long lasting sprays of dainty golden yellow "dancing dolls."

Below is space for name and address where AUGUST SPECIALS listed on reverse side of Order Blank are to be shipped.

NAME _____

ST. AND NO. _____

CITY & STATE _____

(Aug. Specials Expire Sept. 30th, 1959)

AUGUST, 1959, SPECIAL NUMBER FIVE

"AMNESIA VICTIMS" - Mature, Blooming size Hybrids, Lost Tags.

With improved methods for making tags that don't fade in the tropical sun and rain, we have fewer "lost identity" plants each year. But there are always some, and the bargain price at which they are offered each August makes them ever in demand.

Unless we buy out some grower's collection that was poorly labelled, "Amnesia Victims" are offered only once a year, in August -- and they have usually been "ALL SOLD" before the last day of August. Bargain hunters take note, and don't delay in sending your order.

All are good commercial hybrids, but please don't ask me to predict color or season of any individual plant, as all records are lost. Yours will be a fully mature plant in 5, 5½ or 6-inch pot and should bloom for you on its current new lead. Outside of that, you'll soon know more about it and I -- when it flowers for you!

SINGLE Mature "Amnesia Victim", potted in SILVACON.....\$7.00 (prepaid in U.S.)
Three or more (while they last), \$5.00 each, charges collect.

PLEASE NOTE: I have a few -- VERY FEW -- Cypripediums in this group, at the same price as above. If you want a Cyp., please say so, or you will get all Cattleya type hybrids.

AUGUST SPECIAL ORDER BLANK

As I understand these listings expire SEPTEMBER 30th, 1959, or when stocks offered have been exhausted, please give the following order its chronological preference. If I order items listed "Charges Collect" and shipment does not exceed Parcel Post dimensions, please make shipment by this cheaper method and bill me for charges.

Signed _____

Aug. Spec. No.

Item

Price

Total amount enclosed: \$ _____

Shipping address on reverse side.